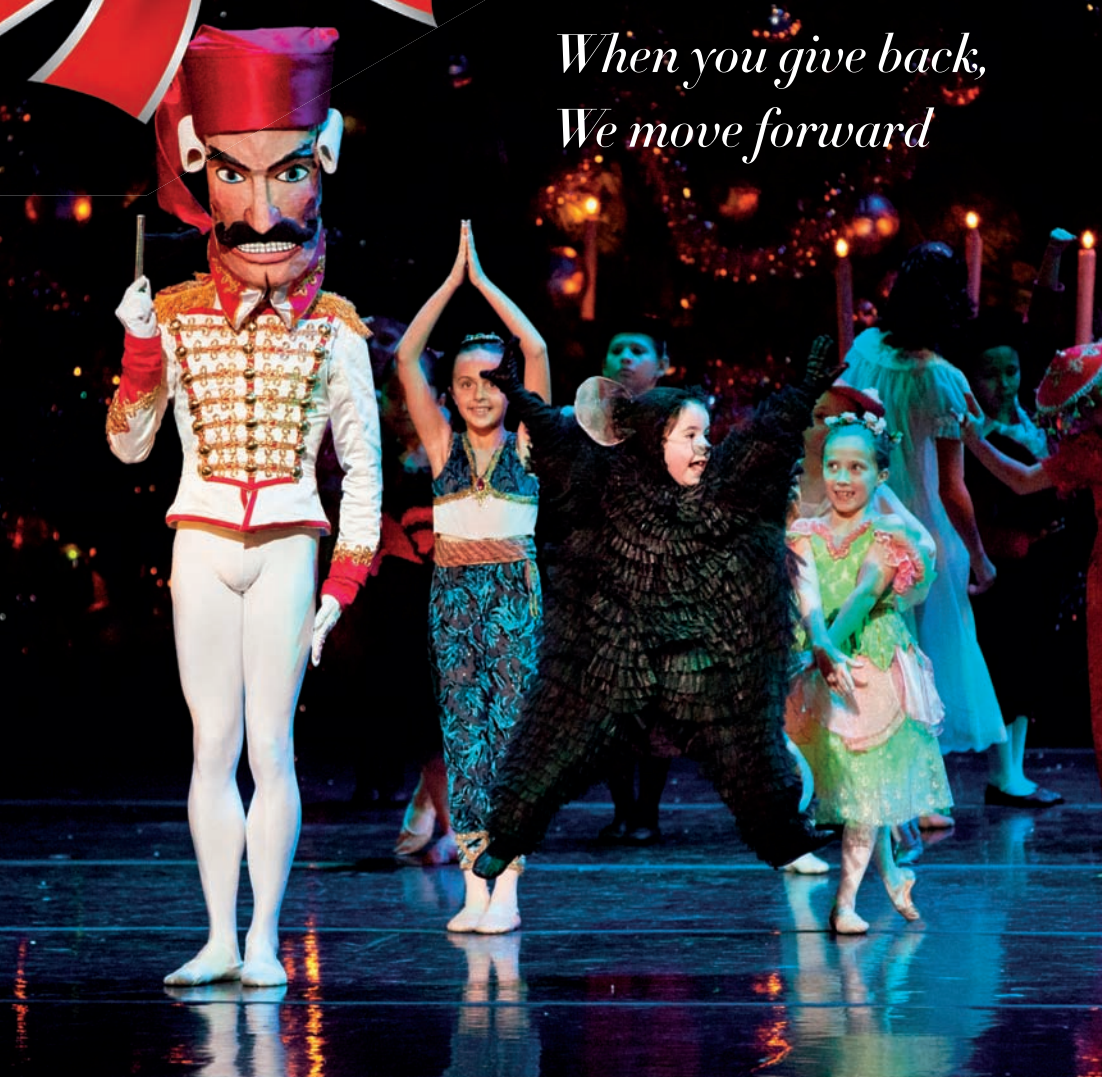




HOLIDAY GIVING  
CATALOGUE 2011

*When you give back,  
We move forward*



BOSTON  
BALLET  
ANNUAL FUND

FRIENDS | BENEFACTORS | E. VIRGINIA WILLIAMS SOCIETY

*“Dance should speak in vivid images with strength  
and at the same time with beauty. You have to leave  
your imprint in the air and let the dance go on.*

*—E. Virginia Williams  
Founder, Boston Ballet*





## *From the Executive Director*

Your generous support of Boston Ballet enables us to fulfill our mission of excellence and access on stage, in the studio, and in the community. From pointe shoes for the Company dancers to financial aid for Boston Ballet School students, every gift has real impact.

This catalogue offers a unique way to support Boston Ballet by allowing you to donate the value of specific items or services that are used by the company every day. These resources are critical to Boston Ballet's success during the 2011–2012 Season. With your support, the show will go on!

Please take a moment to browse the following pages, which are organized by our three core areas: stage, studio, and community. Consider selecting one or more items that are equivalent to the value of your donation, complete the giving form, and mail it back to us in the envelope provided.

Gifts made through the 2011 Boston Ballet Holiday Giving Catalogue also correspond with our existing membership levels in the Friends' Circle and Benefactors' Circle and come with several exclusive benefits.

Boston Ballet must raise 40% of its annual operating costs through philanthropy. This is not unique to our company. Every non-profit arts institution in America is faced with higher costs to bring exceptional arts experience to our communities than can be covered by ticket sales alone. While major arts institutions outside the U.S. still enjoy significant government support – often more than half of their expenses are subsidized – Boston Ballet's combined grants from local, state, and federal sources represent less than .03% of our budget.

**Thank you for your generous support of Boston Ballet**, and warm wishes from the entire organization for a magical holiday season. Enjoy browsing!

A handwritten signature in black ink, appearing to read 'B. Hughson'.

Barry Hughson, *Executive Director, Boston Ballet*

# *On Stage ...*



*Serenade*, choreography by George Balanchine  
©The George Balanchine Trust, photo by Sabi Varga ©vargaimages

## BOSTON BALLET

*“As Artistic Director, my goal is to ensure Boston Ballet is a dance company of the future – presenting a wide range of repertoire from the academic classical ballets, neo-classical pieces, and the best of contemporary dance. The company has more momentum than ever. I’m so thrilled to share this journey with our audience and supporters.”*

—Mikko Nissinen  
Artistic Director, Boston Ballet

### DONATE THE VALUE OF

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#### COMPANY

One box of exercise bands for a dancer’s strength training	\$50 F
Equipment for physical therapy at The Boston Opera House	\$500 F
Round trip international airfare for a Company guest artist	\$3,000 B

#### MUSIC

Piano rehearsal score	\$100 F
Tuning pianos in Boston Ballet Studios	\$250 F
Set of orchestra parts for <i>Romeo and Juliet</i>	\$4,000 B

#### WARDROBE

Sailor hats for <i>Fancy Free</i>	\$150 F
One pair of boots for a male dancer	\$575 F
Fabric for tutus in one production	\$2,000 B

#### PRODUCTION

12 gels for stage lighting fixtures	\$70 F
50 pounds of snow for <i>The Nutcracker</i>	\$425 F
Curtain track for scenery on the Boston Opera House stage	\$1,800 F

*In the Studio...*



# BOSTON BALLET SCHOOL

*The breadth and depth of the dance education Boston Ballet School provides, coupled with the expertise of our faculty and connection to a world-class company, makes Boston Ballet School a unique model among dance schools. Our goal is to provide our students with the immeasurable value of a dance education that extends beyond technique so they can reach their full potential."*

—Margaret Tracey  
Director, Boston Ballet School



## DONATE THE VALUE OF

### CHILDREN'S PROGRAM

Rhythm sticks for one children's class \$35 F

### CLASSIC BALLET PROGRAM

Costumes for one student in the Spring Showcase \$175 F

Financial aid for students in the school year program \$6,000 B

### PRE-PROFESSIONAL PROGRAM

Residence for one student in the Summer Dance Program \$750 F

One year of housing and tuition for a Pre-Professional student \$10,000 B

### ADULT DANCE PROGRAM

One semester of live music accompaniment \$1,000 F

*In the Community...*



## EDUCATION AND COMMUNITY INITIATIVES

*I remember the excitement and nervousness I felt before class – changing into my newly issued leotard and waiting to see what would [happen] next. I loved the feeling. Citydance meant so much to me, especially my parents who were so grateful that my dream of taking ballet lessons came true.”*

*—Jonelle O’Connor*

*Graduate of the first Citydance class 1991-1994*



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### DONATE THE VALUE OF

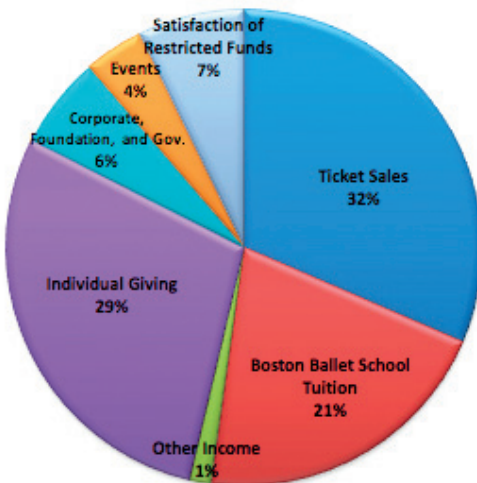
Four pairs of socks for Citydance students	\$40 F
Four pairs of jazz shoes for Taking Steps students	\$200 F
Teaching assistant for a 10 week program of Citydance	\$1,250 F
A weekend of instruction for Adaptive Dance students	\$1,500 F
One year of music accompaniment for Adaptive Dance classes	\$5,000 B
One year of instruction for Taking Steps	\$6,000 B

*Your contribution to Boston Ballet  
is at work everyday*



Lia Cirio in *La Bayadère*; photo by Gene Schiavone

**2010–2011 Revenue Sources**



**2010–2011 Operating Expenses**



# Membership Levels and Benefits

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## Friends' Circle

**Advocate** (\$35 to \$99)

100% tax-deductible

- 10% discount on all Boston Ballet shop purchases.
- Subscription to Boston Ballet's e-Newsletter.

**Friend** (\$100 to \$249)

100% tax-deductible

**All benefits of preceding level, plus**

- Opportunity to purchase tickets to regular season productions before general public sale. (No advance sale for *The Nutcracker* at this level.)

**Apprentice** (\$250 to \$499)

100% tax-deductible

**All benefits of preceding levels, plus**

- Opportunity to purchase *The Nutcracker* tickets 4 weeks before general public sale.

**Corps de Ballet** (\$500 to \$549; Family: \$550 to \$749)

100% tax-deductible

**All benefits of preceding levels, plus**

- Opportunity to purchase *The Nutcracker* tickets 6 weeks before general public sale.
- Invitation for two to attend a designated Boston Ballet final orchestra rehearsal at the Boston Opera House.
- Listing in Boston Ballet's *Playbill* theatre program.

**Soloist** (\$750 to \$799; Family: \$800 to \$1,249)

100% tax-deductible

**All benefits of preceding levels, plus**

- Invitation for two to participate in a post-performance backstage tour of a designated production at The Boston Opera House.

- Opportunity to observe a Boston Ballet II (BBII) class, upon request. BBII is Boston Ballet's pre-professional program in residence.
- Invitation to select Boston Ballet special events.

**Principal** (\$1,250 to \$1,349; Family: \$1,350 to \$1,999)

Principal benefits valued at \$50; Principal Family benefits valued at \$100

**All benefits of preceding levels, plus**

- Invitation for two to attend one designated Studio 7 Live event, part of a Benefactors' Circle event series, which consists of a behind-the-scenes presentation with Company artists.
- Invitation for two to participate in a post-performance backstage tour of *The Nutcracker*.
- Invitation for two to attend one designated final rehearsal at The Boston Opera House.
- Boston Ballet season poster signed by a Company dancer.

**Family membership indicates that four people are invited to attend an event.**

## Benefactors' Circle

**Benefactors' Circle** (\$2,000 to \$4,999)

Benefits valued at \$450

- Personalized ticketing assistance exclusive to Benefactors of Boston Ballet, with access to preferred seating and priority service for subscription orders and ticket purchases and exchanges.
- Post-performance backstage tours, as available and by request.
- Exclusive use of a private members lounge during all Boston Ballet season performances.

*(continued)*

## Membership Levels and Benefits

### Benefactors' Circle (continued)

- Invitations to attend the Benefactors' Circle Studio 7 Live series, exclusive receptions and behind-the-scenes presentations featuring Company artists and dancers at Boston Ballet studios.
- Opportunities to attend select orchestra and final dress rehearsal viewings
- Listing in Boston Ballet's *Playbill* theater program.
- Invitations to Boston Ballet special events, including those exclusively for Benefactors.
- 10% discount on all Boston Ballet shop purchases.
- Monthly Annual Fund e-newsletter, "BB Contributions."

### Choreographers' Circle (\$5,000 to \$9,999)

Benefits valued at \$500

#### All benefits of preceding levels, plus

- Invitations to attend Boston Ballet's Ballet Basics series: intimate programs, demonstrations and lectures that provide unique opportunities to engage with the art and artists of Boston Ballet.
- Opportunities to observe Boston Ballet Company and School classes, upon request.
- Increased priority for subscription orders and ticket purchases and exchanges.

### Conductor's Circle (\$10,000 to \$24,999)

Benefits valued at \$500

#### All benefits of preceding levels, plus

- Opportunity to observe a selected production from backstage (visits are limited to two individuals once per season and subject to prior arrangement).
- Opportunities to observe privately hosted in-studio rehearsals of Boston Ballet Company productions, upon request.
- Opportunities to accompany Boston Ballet Company dancers and artists on tour.
- Increased priority for subscription orders and ticket purchases and exchanges.

### E. Virginia Williams Society

Established to commemorate the Company's founder, the E. Virginia Williams Society recognizes Boston Ballet's most generous patrons whose annual gifts are \$25,000 and greater.

Privileges include recognition opportunities, invitations to intimate events with dancers and artists, personal ticketing assistance, and access an inside view of institutional planning.

Please contact Rachel King, Senior Major Gifts Officer at 617.456.6266 or [rking@bostonballet.org](mailto:rking@bostonballet.org) for more information.

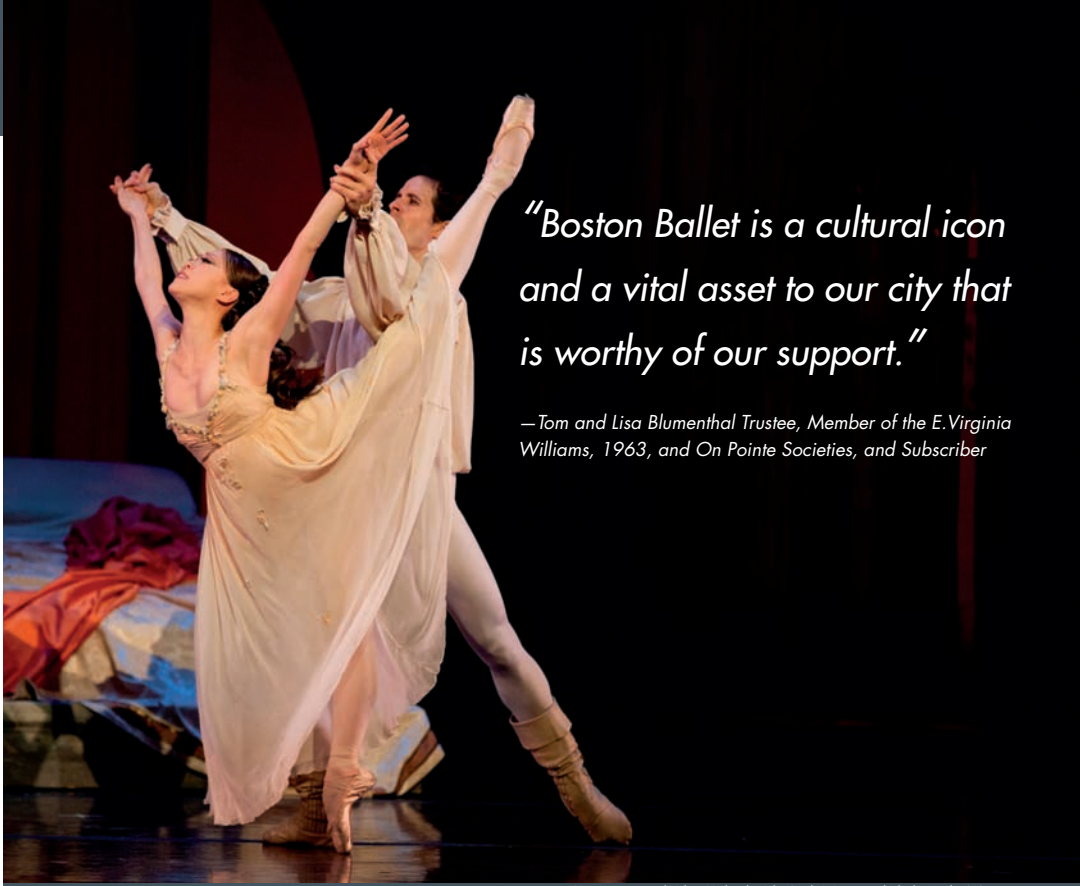
### Young Partners of Boston Ballet

Young Partners are Boston Ballet's thriving constituency of young professionals between the ages of 21 and 45. Joining the Young Partners means becoming a part of Boston's next generation of cultural philanthropists.

#### Membership begins with annual gifts of \$250

In addition to the benefits available through membership in the Friends' or Benefactors' Circles, members receive invitations to exclusive Young Partners events, from behind-the-scenes viewings to unique parties around the city of Boston.

*Benefits are in effect for one calendar year from the date of receipt of your gift.*



*“Boston Ballet is a cultural icon and a vital asset to our city that is worthy of our support.”*

*—Tom and Lisa Blumenthal Trustee, Member of the E. Virginia Williams, 1963, and On Pointe Societies, and Subscriber*

Misa Kuranaga and Nelson Madrigal in John Cranko's *Romeo and Juliet* by Rosalie O'Connor

## **Make your gift to Boston Ballet by following these easy steps:**

- 1** Choose the item(s) that you like most, equivalent to your gift or write in your preferred gift amount
- 2** Fill out the giving form
- 3** Calculate your total gift
- 4** Complete your payment details
- 5** Mail the gift form with payment in envelope provided to:  
Boston Ballet Annual Fund  
19 Clarendon Street, Boston, MA 02116

This catalogue lists expenses of Boston Ballet during the course of a season. When you select an item, you are donating the value of that item to Boston Ballet. Thank you for your generous support!

Send any inquiries to [annualfund@bostonballet.org](mailto:annualfund@bostonballet.org)





# Making a Gift to Boston Ballet

Mail this gift form with payment to  
**Boston Ballet Annual Fund, 19 Clarendon Street, Boston, MA 02116**

## CONTACT INFORMATION

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Preferred Phone (Day) \_\_\_\_\_ (Evening) \_\_\_\_\_

Email \_\_\_\_\_

(required to receive monthly eNewsletters)

Name(s) to be listed for donor recognition \_\_\_\_\_

\_\_\_\_\_

Please list my gift anonymously

I choose to decline benefits so that my gift is fully tax-deductible

I would like to give the gift of a Boston Ballet Membership\*

Recipient Name \_\_\_\_\_

Recipient Address \_\_\_\_\_

## PAYMENT INFORMATION

**My contribution of \$** \_\_\_\_\_

Is enclosed (check payable to Boston Ballet)

May be charged to:  Visa  Mastercard  Amex  Discover

Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_

Name \_\_\_\_\_

Signature \_\_\_\_\_

Should be charged to my credit card in monthly installments of \$ \_\_\_\_\_

Will arrive in the form of stock **(Before transferring securities, please contact the Development Office at 617.456.6303)**

In honor of \_\_\_\_\_  In memory of \_\_\_\_\_

I have included Boston Ballet in my estate plans

Please send me information on how to include Boston Ballet in my estate plans

**To donate online, please visit [www.bostonballet.org/support](http://www.bostonballet.org/support)**

*\*A gift card notifying the recipient of your gift will be mailed upon Boston Ballet's receipt of your gift.*



# ANNUAL FUND

FRIENDS | BENEFACTORS | E. VIRGINIA WILLIAMS SOCIETY

*Happy Holidays from Boston Ballet*